

PURSuing VICTORY WITH HONOR[®]



Learn the same character-building skills as the U.S. Olympic team.

Pursuing Victory With Honor sportsmanship seminars help coaches, athletic directors, administrators, counselors, officials, and other youth leaders build better character through coaching.

You will learn

- ▶ Strategies to combat hazing, drug use, and violence
- ▶ Activities to improve school climate
- ▶ Team-building skills
- ▶ Parent and fan management

We can come to you

We offer one- or two-day trainings and workshops. Ask us about customized training for your individual issues and needs.

We know interscholastic sports

We're partnered with interscholastic associations in numerous states. Our clients and coalition members include organizations like the U.S. Olympic Committee and every major youth league. Call us or check our Center for Sports Ethics on the Web and see how we can help you lead the way to victory...with honor.

www.CharacterCounts.org

800.711.2670

