

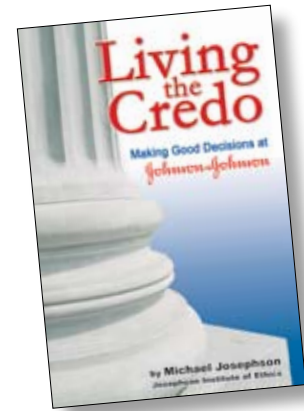
# JOSEPHSON INSTITUTE CLIENTS

We've established our reputation. And we'll help you with yours.

Our reach is national. Many of our clients are known worldwide. We're proud of the work we've done with these prestigious organizations. Together we're working to create a world where decisions and behavior are guided by ethics.

## Johnson & Johnson

In concert with top corporate management, we updated their vision and values for all current and future employees worldwide.



## Kroger

We're working with top management to assess their corporate culture.

## ITT

We identified key corporate values and worked with senior management to instill a renewed dedication to corporate goals.



## U.S. Olympic Committee

We're preparing U.S. athletes to make effective, ethical decisions at the 2008 Olympic Games.

## Department of Defense

Senior-level Pentagon officials received our training to establish an on-going relationship with the Defense Acquisition University.

## 3M

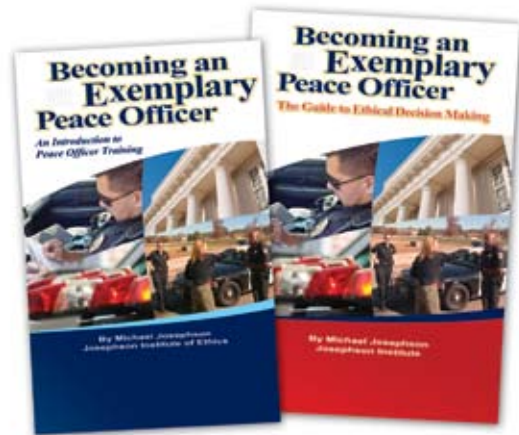
We trained all senior managers about the importance of moving beyond compliance to values-based ethics.

## California Department of Managed Care

Their entire staff learned the importance of ethics in public service during our training seminars.

## California Commission on Peace Officer Standards and Training

We collaborated with POST to create their ethics training manuals, now in statewide use and available nationwide. We are honored that POST acknowledged us as the premier authority on policing ethics.



## Air Force Academy

We assessed USAFA procedures and protocols and provided character-development recommendations.

## Los Angeles Police Department

The top 75 command and control officers received our ethics training. This included panels with members of the media and the union.

## We're also proud to have recently served:

**Alaska State Legislature**

**Iowa State Legislature**

**UCLA**

**USC**

**Earth Tech, Inc.**

**Neutrogena**

**Avery Dennison**

[www.JosephsonInstitute.org](http://www.JosephsonInstitute.org) 800.711.2670

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