



# Want to Enroll More Kids ... and Keep Them Coming Back?

**THEN DISTINGUISH YOUR FACILITY AS A GOLD MEDAL CHILDREN'S ACTIVITY CENTER—AND REAP THE BENEFITS**

*Develop the whole child, body and character*

*Become a more complete gym that appeals to today's parents*

*Differentiate yourself from the competition by associating with the nation's leader in character education*

*Ongoing marketing support and terrific discounts on valuable resources*



**GMCAC Gyms Are Successful!**

**“We believe that this has improved our customer retention significantly.”**

Frank Sahlein, Wings Center (Boise, ID)



**“It is important to have a program that encourages the development of healthy values and healthy children.”**

Jason Orkowski, Gymfinity Gymnastics (Fitchburg, WI)



**“It has raised the bar,  
not only for students  
but parents as well.”**

Deb DeLancy, Gymnastics Divine (Dixon, IL)



**Your Startup Kit...**

- Certificate of GMCAC membership
- Laminated poster of the Gold Medal Pledge
- Personalized vinyl banner
- Official GMCAC and CHARACTER COUNTS! display placards
- 96 colorful mini-posters with inspirational quotations, plus 6 display frames
- Membership in the national CHARACTER COUNTS! Coalition
- Online listing on national CHARACTER COUNTS! website
- Promotion to CHARACTER COUNTS! schools and organizations in your area
- 10% discount on a wide range of CHARACTER COUNTS! products and services
- ... and more!



**Charter Members**

**Broadway Gymnastics**  
Oviedo, FL

**Go For It USA**  
Las Vegas, NV

**Gymfinity Gymnastics**  
Fitchburg, WI

**Gymnastics Divine**  
Dixon, IL

**Horizon Complex**  
Jennison, MI

**Josephson Academy  
of Gymnastics**  
Los Angeles, CA

**Metro Gymnastics Center**  
Tigard, OR

**Oregon Gymnastic  
Academy**  
Beaverton, OR

**Scats Diamond Elite  
Gymnastics**  
Chino, CA

**Triad Gymnastics**  
Ankeny, IA

**Twister Gymnastics,  
Parties and Cheer**  
Boca Raton, FL

**Twister Sports Center**  
Mountain View, CA

**WINGS Center**  
Boise, ID

**World of Kids  
Athletic Campus**  
Woodstock, GA

**Apply to Become a GMCAC Today!**

Applications online at [www.charactercounts.org/gmcac](http://www.charactercounts.org/gmcac)  
Or simply call (800) 711-2670

